

Southend-on-Sea Borough Council

**Agenda
Item No.**

**Report of Executive Director
(Neighbourhoods & Environment)**

to

**Traffic Regulations Working Party
and Cabinet Committee**

on

14th September 2020

Report prepared by Sharon Harrington,
Head of Traffic Management & Highways Network

Eastern Avenue Safety Scheme

**Place Scrutiny Committee - Cabinet Member: Councillor Woodley
Part 1 Public Agenda Item**

1. Purpose of Report

- 1.1 To inform the Traffic Regulation Working Party and the Cabinet Committee of recent issues that have been experienced in Eastern Avenue and the next steps recommended by the service.

2. Recommendation

- 2.1 For information only

3. Background

In September 2017 a report was prepared for Traffic Regulations Working Party Committee following requests for speed cameras to be positioned in Eastern Avenue. Officers liaised with the Safer Essex Roads Partnership (SERP) regarding the site at the time.

It was reported back that the proposed location did not meet the criteria set out by the Safer Essex Roads Partnership (SERP), and therefore the request for the deployment of a fixed safety camera at this location was refused.

In August 2020 requests from Ward Members and residents to reduce the speed of this road and install speed cameras after a further accident occurred. However; without the support of the Police / SERP we are not in a position to recommend what action should be taken.

4. Next Steps

The partnership are in the process of agreeing a new policy with ECC for installation of new sites with a relaxation of the rules. If approved by ECC it will be presented for adoption by Southend and Thurrock.

The service has also requested that a full investigation is undertaken to look at the full collision history of personal injury accidents (data on damage only accidents is not recorded) including all stated contributory factors and an assessment of whether the current speed limit is appropriate to the nature and construction of the road.

This data will then be used to inform and give the service the information required to bring back to Traffic Regulations Working Party options for consideration in due course.